

# Protractor

## THE POWER OF INTEGRATED PAYMENTS

A Comprehensive Guide for Auto Shop Owners

In our rapidly evolving, tech-driven world, staying ahead of trends is crucial to thriving in the automotive industry. We're excited to introduce you to Protractor Payments and show you the positive impact that having integrated payment options can have on your repair shop. It's time to eliminate manual hassles and elevate your operational efficiency!

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## WHY INTEGRATED PAYMENTS ARE ESSENTIAL FOR YOUR SHOP

Managing an auto repair shop is a challenging endeavor. Balancing inventory, work orders, and customer satisfaction while ensuring seamless business operations is no easy task. Having integrated payments within your Protractor software makes things easy and streamlined for your business and provides customers the payment options and flexibility they desire.



# THE CORE OF YOUR SHOP MANAGEMENT SOFTWARE

Protractor is your all-in-one toolbox for auto shop management. By utilizing Protractor Payments you will further improve your workflow. Billing, invoicing, and payments are consolidated into a single platform — eliminating manual data entry, reducing errors, and saving time.

## THE ADVANTAGE OF CONSUMER FINANCING

Did you know that nearly 40% of Americans can't afford a \$400 car repair? (according to the Federal Reserve Bank of Chicago's National Activity Index 2021, Economic Federal Well Being Report 2017) Consumer financing stands as your hidden asset. With Protractor Payments' integrated platform, customers can finance their repairs with your shop directly through Protractor. This convenience not only boosts your sales but also helps make necessary repairs more accessible for your customers, increasing satisfaction and loyalty to your shop.

## BENEFITS OF INTEGRATED CONSUMER FINANCING:



### Increased Sales:

Financing options transform "maybe next time" into "yes!"



### Improved Cash Flow:

Receive payments upfront while customers enjoy flexible terms.



### Customer Satisfaction:

Offering financial flexibility enhances their experience and increases your sales.

# ENHANCING THE CHECKOUT EXPERIENCE

The checkout phase is critical for leaving a lasting impression. An integrated payment system ensures a quick, secure, and effortless transaction process. Whether your customers prefer to pay in-shop or with their mobile device, we ensure a smooth experience.

## FEATURES TO APPRECIATE:

- **Swift Transactions:** Keep customers satisfied with quick and efficient service.
- **Secure Payments:** Top-level security safeguards your customers' data.
- **Multiple Payment Options:** From cards to text payments, the choice is theirs.



# SIMPLIFYING THE END-OF-DAY ROUTINE

You already work hard during the day, so why make closing timemore difficult by juggling multiple systems? With embedded payments, wrapping up the day is seamless. Protractor automatically reconciles transactions, generates reports, and syncs with your accounting software.

## BENEFITS OF A STREAMLINED END-OF-DAY PROCESS:

- **Efficiency:** Reduce time spent on manual reconciliation and focus on what matters.
- **Accuracy:** Minimize errors and financial discrepancies, ensuring peace of mind.
- **Convenience:** Access comprehensive reports and insights effortlessly.



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# THE GAME-CHANGING NATURE OF TEXT-TO-PAY

In today's digital landscape, offering remote payment options is **crucial**. Text-to-Pay allows customers to settle invoices from their phones, **anytime, anywhere**—a perfect solution for those unable to visit during operating hours.

## ADVANTAGES OF TEXT-TO-PAY:

- **Convenience:** Pay anywhere, anytime—no need to come into the shop.
- **Faster Payments:** Enhance cash flow with accelerated payment processing.
- **Efficient Checkout:** Eliminate queues and boost operational efficiency.



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## INTEGRATED VS. NON-INTEGRATED PAYMENTS

Understanding the distinction is key to making informed decisions. Non-integrated systems involve cumbersome, separate terminals and manual data entry. In contrast, integrated payments with Protractor Payments offer a cohesive, automated, and error-free experience.

## QUICK COMPARISON:

### NON-INTEGRATED:

- Manual
- Disjointed
- Error-prone
- Time-consuming

### INTEGRATED:

- Automated
- Unified
- Precise
- Efficient

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# WHY CHOOSE **Protractor** PAYMENTS?

Protractor Payments is your reliable ally in shop management and having a single system to manage all aspects of your operations will have a positive impact on your shop's success.

## KEY FEATURES:

- **Seamless Integration:**

Perfectly compatible with Protractor for a smooth transition.

- **Advanced Security:**

Safeguard your customers' data with top-tier protection.

- **User-Friendly Interface:**

Easy for your entire team to use and master.

- **Exceptional Support:**

Our team is available 24/7 to assist you.



# TESTIMONIALS FROM OUR SATISFIED CLIENTS

Don't just take our word for it.

Here's what Curt Wheeler, owner of CW Performance has to say:

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Integrated Payments has been a great addition to our shop. We actually try to make it as convenient as possible for our clients to work with us. The text-to-pay feature integrates seamlessly with Protractor and our clients love and we love it. We have an after-hours pickup process and our clients can pick up their Mercedes at their convenience.



## CONCLUSION

Integrated payments are indispensable for modern auto repair businesses. They simplify operations, enhance the customer checkout experience, elevate customer satisfaction. Partnering with Protractor Payments, and powered by 360 Payments, means you're investing in a solution that sets you apart.

Remember, we're in this together—your success fuels ours. Let's keep your business running smoothly!

Protractor Payments is supported by 360 Payment Solutions, Inc., a registered ISO of Wells Fargo Bank, N.A., Concord, CA, and Fifth Third Bank, N.A., Cincinnati, OH. BOSS Pay is supported by 360 Payment Solutions, Inc., a registered ISO of Wells Fargo Bank, N.A., Concord, CA, and Fifth Third Bank, N.A., Cincinnati, OH. Tire Guru Payments is supported by 360 Payment Solutions, Inc., a registered ISO of Wells Fargo Bank, N.A., Concord, CA, and Fifth Third Bank, N.A., Cincinnati, OH. Business running smoothly!